



CFPC Board of Directors Highlights

February to March 2021

We are pleased to share a message about our strategy refresh process and our [refreshed Strategic Plan](#) to the end of December 2022.

This document indicates where Board work relates specifically to our Strategic Plan’s three focussed goals and where it relates to our everyday ongoing work.

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Goal 1

Advancing Family Medicine

Strengthening family medicine for the future

The Board was pleased to approve the recommendations of the Outcomes of Training Project (OTP). This major project builds on the [Family Medicine Professional Profile](#), which defines the discipline of family medicine and reaffirms family physicians' collective commitments to the people of Canada. The OTP describes the goals of family medicine training and supports our identity as family physicians.

In gradually moving toward longer residency programs in family medicine, we will strengthen training in important clinical areas and better prepare family doctors for emerging ones. The current quality of our training is excellent and graduates of Canadian residency programs are highly competent family physicians. The purpose of the OTP is to more clearly define the breadth of training and the resources required. We thank the many CFPC members, including residents and medical students, who have provided input on this work.

Strengthening training must be accompanied by promoting models of care that support a broad scope of practice and team-based care. With our provincial Chapters and academic partners, the CFPC will be dedicating more energy to advocacy in this area.

Through this work we will continue to elevate the profile of family medicine for all our members. Stay tuned for more details.

CFPC Examinations: First Five Years in Family Practice (FFYFP) Committee feedback

The Board discussed concerns shared by the FFYFP related to the CFPC's exam vendor performance. This was shared in the context of written exam administration difficulties experienced with Prometric, the vendor administering the short answer management problem portion of the CFPC's fall 2020 examination, as well as issues with the spring 2020 Medical Council of Canada Qualifying Examination Part I where Prometric was also their delivery vendor. As a result, the CFPC has been working even more closely with the vendor regarding appropriate candidate examination experiences. Examination candidates have been receiving communications about the [2021 Certification Examination in Family Medicine](#), and the [2021 Examination of Added Competence in Emergency Medicine](#), and how they are being delivered differently in 2021.

CFPC standards of certification for continuing professional development (CPD)

The Board discussed the CFPC's Mainpro+® standards for CPD. In doing so, it reaffirmed support for the work of the Mainpro+ Standards Working Group, which is about to begin. The CFPC recognizes the importance of offering CPD geared to family practice and of fostering and sustaining good collaborative

relationships with others engaged in CPD, including the provincial Chapters, university CPD offices, and medical regulatory authorities.

Goal 2 One Unified Voice

Marketing initiatives

The Board approved using reserve funds for consultant assistance in branding and marketing. Our objective with this work is to strengthen the profile of family medicine and the inspiring work of family physicians.

There will be a short-term national awareness marketing campaign that recognizes and champions the work of family physicians, especially during the pandemic. Aware of fantastic campaigns developed by some Chapters, this will observe a national message and focus on a different emotional impact.

The other initiative is the development of a longer-term national marketing strategy to guide the CFPC. The purpose of the strategy is to inform the identity and branding of all CFPC programs and services to strengthen the CFPC's brand and profile, communicate and promote the value of CFPC membership, and recommend needed resources to allow for sustainable marketing. This initiative will focus on common branding of all CFPC elements and on clarifying the collaboration points with Chapters.

Goal 3 Transforming the CFPC

CFPC National office and Chapter offices

February 26th to 27th was the CFPC's Chapter Symposium attended (virtually) by two elected leaders and one senior staff member from each Chapter, and the CFPC Board Directors, Executive Directors, and Director of Governance and Strategic Planning. The three major foci for discussion were: sharing the CFPC's refreshed Strategic Plan; looking forward to what we can create together for a better future, and discussing the role of Chapters as key influencers regarding the implementation of the recommendations of the OTP. Important discussions took place. Follow-up will continue.

Everyday Ongoing CFPC Work

Medical Council of Canada Qualifying Examination Part II

[A Statement from the College of Family Physicians of Canada regarding the Medical Council of Canada Qualifying Examination Part II](#) (MCCQE Part II) acknowledges the impact of cancellations of the MCCQE

Part II, due to the pandemic, on the 2020 and 2021 cohorts of new family physicians. It emphasizes the anxiety, stress, and disruption for these cohorts and requests flexibility from medical regulatory authorities in two areas: in allowing those who need to take this exam the time to plan according to what works for them; and for flexibility regarding supervisory requirements for those who have obtained their Certification in the College of Family Physicians of Canada (CCFP) designation and have not yet taken the MCCQE Part II.

Patient transfers and repatriation for rural Canadians

The Board supported the *Call to Action: An Approach to Patient Transfer for Those Living in Rural and Remote Communities in Canada*. The statement has been developed by the Rural Road Map Implementation Committee co-led by the CFPC (co-Chair Dr. Ruth Wilson) and the Society of Rural Physicians of Canada (co-Chair Dr. Jim Rourke). It established a national advisory group on rural patient transfer and repatriation with representatives from the Health Standards Organization, Accreditation Canada, HealthCareCAN, the Royal College of Physicians and Surgeons of Canada (Royal College), the Canadian Institute for Health Information (CIHI), the CFPC, and the SRPC, as well as from regional health groups from British Columbia, Quebec, and Saskatchewan. Its mandate was to provide advice on how to develop an approach to improve patient transfers and repatriation between rural and urban centres through enhanced hospital standards and better transportation coordination between facilities and across jurisdictions.

Based on extensive research findings and deliberations the recommendation was that the development of a consensus statement would be the most strategic action that could be taken. The statement highlights the gravity of the problem faced by patients/providers in rural and Indigenous communities with key actions that leaders and governments could mount.

The statement will be released at the SRPC's Annual Rural and Remote Medicine Course – Take 2! April 23, 2021, in conjunction with a formal presentation with involved organizations in attendance.

Building capacity in research

The Board approved continuing to support Western University's [TUTOR-PHC](#) program for five years. This reaffirmed the importance of building capacity in family medicine research, and our commitment to practice improvement and development of the clinical scholar role of family physicians.

Call for applications for 2021 Board election—deadline March 31st

Please encourage colleagues to apply. We welcome all interested applicants.

There are two Director-at-Large vacancies. For more details go to <https://www.cfpc.ca/en/about-us/board-nominations/call-for-applications-director-at-large>.

External requests received by the CFPC

The CFPC takes its reputation and responsibilities in endorsement and representation seriously. The Board approved a revised and strengthened process for reviewing requests for endorsement of clinical

guidelines, support of external initiatives, support of research requests, assistance in sharing communications, and providing family physician representatives and perspectives for external work. We will continue to champion new developments in care that are relevant to family physicians' practices and the patients they serve.

The process for submitting requests and the evaluation criteria for reviewing each request will be shared on our website in the coming months. It will also be shared with Chapters, for information.

Chapter bylaw updates

The Board approved proposed bylaw amendments for the Manitoba Chapter. The Chapter Board and staff will present this to their members for consideration.

Stewardship

The Board accepted the Financial Report and the Investment Report for the six months ended November 30, 2020.

The Board approved the 2020–2021 flex budget adjustments.

With the support of members and hard work of staff, we have weathered challenges related to COVID-19 and reduced our carbon footprint. We are pleased that members have found our COVID-19 webinar series and other pandemic-related resources helpful and informative.

In addressing its fiduciary responsibilities, the Board, with input from the CFPC's leadership team, regularly considers how to maintain and increase the quality of services the CFPC provides to members and how to ensure that our employees' welfare and best interests are protected.

Please contact us at cathycervin@cfpc.ca, flemire@cfpc.ca, or Sarah Scott, Director of Governance and Strategic Planning at sscott@cfpc.ca, if you have any questions.

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