

# The CFPC by the numbers

## 41,862

The CFPC's membership as of May 31, 2022.



## Academic Family Medicine



**33** family medicine surveyors participated in more than **30** family medicine training sites and enhanced skills program reviews. Over **1,400** surveyor hours was put into this work.



This year, CFPC Library Services received and responded to **38% more** requests from CFPC members.

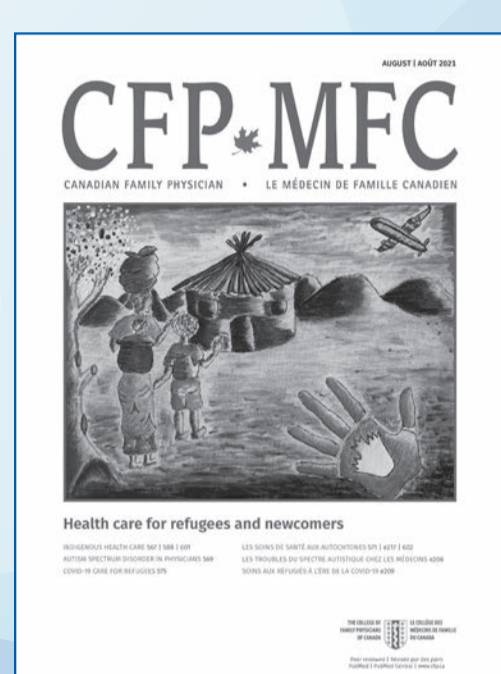
## Certification, Assessment, and Examinations

Spring 2022:

- ✓ **1,532** candidates were tested virtually over the four examination days
- ✓ **486** simulated office oral (SOO) examiners
- ✓ Our largest ever Francophone cohort at just over **one quarter** of all our candidates
- ✓ **1,532** candidates × **5** SOO stations = **7,660** scheduled candidate/examiner encounters



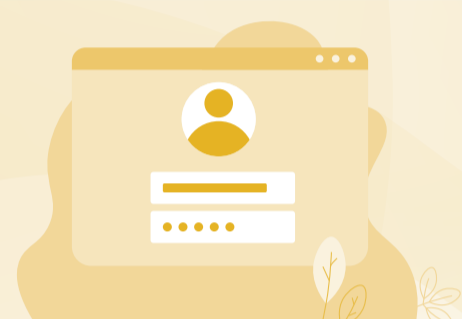
## Canadian Family Physician (CFP)



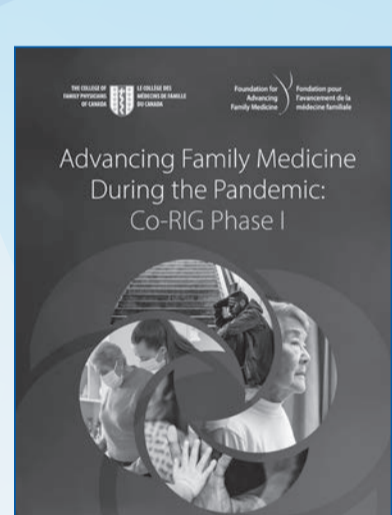
- Published **291** articles in print and online  
Total views for all of these articles is more than **509,000**
- Published **16** blogs garnering **3,827** page views
- Released **13** episodes for the CFP Podcast  
Total downloads for the episodes = **11,309**
- Impact factor from the Web of Science is **3.112**
- Won two Canadian National Magazine awards:
  - Gold for Best How-To Article or Series of Articles—Prevention in Practice: Improving preventive screening with Indigenous peoples,
  - Silver for Best Editorial—Climate change is a health issue

## Continuing Professional Development

Launched the Professional Learning Plan, with **242** registrants in the first month.



## Foundation for Advancing Family Medicine



**15** projects of Co-RIG Phase I were completed and highlighted in the report *Advancing Family Medicine During the Pandemic: Co-RIG Phase I*.



More than **\$100k** raised during the FAFM's Annual Giving Campaign in support of family medicine research and education.

## Family Medicine Forum



Attendance: **3,318** family physicians and associated health care professionals



Social media: **10,691** followers, **270,462** total impressions and engagement



Survey says: **89%** would recommend FMF to a colleague

### FMF VIA • LOVED

FMF LOVED offered **43** sessions with **1,510** views.



## Health Policy and Government Relations

The CFPC represented its members' interests in scheduled meetings with **10+** elected leaders, including the Minister of Health and Minister of Mental Health and Addictions.



## Marketing and Membership Services

- Your Care Specialist campaign: Almost **16 million** video views
- Member survey: Over **3,000** members completed the 2021/22 member survey
- National Volunteer Week: **1,281** members were recognized during National Volunteer Week in April 2022 for dedicating their time to CFPC committees, working groups, councils, and Sections
- Special Designations: Total of **4,215** granted in 2021
  - Certification in the College of Family Physicians: **3,177**  
\*Largest cohort in CFPC history due to COVID impacts on exams
  - Certificates of Added Competence: **390**
  - Fellowship in the College of Family Physicians: **285**
  - Life Membership: **363**



## Multimedia

- YouTube Views = **2.4M**
- **7,000** subscribers to the YouTube Channel
- **34** Clinical Live-Stream events
- Audio podcast productions is up to at least **3–4 productions per month**

## Programs and Practice Support



**SELF  
& LEARNING™**

Over **11,000** members subscribe to Self Learning and over **60,000** certified Mainpro+® credits were awarded.



**Practical Talks for Family Docs**  
clinical webinar series

CFPC has provided **13** webinars and issued **1,700** certified Mainpro+® credits.

## CFPCLearn

CFPCLearn, the new CFPC online platform, has over **2,200** registrants and has issued more than **4,000** certified Mainpro+® credits. Over **500** differing learning opportunities are available.

## MiGroups

Over **9,000** MIGS members.