



Exhibits Update—February 2008

Family Medicine 2008 FORUM Médecine familiale TORONTO

Events and Deadlines

November 27—29, 2008



Where: Toronto Sheraton
Centre Hotel

When:

Thursday, November 27—
Saturday, November 29

Move-in: Wednesday No-
vember 26

Book FMF 2008 NOW!

Mark your calendars
and book your space!

[Details](#) and [applica-
tion form](#) are online.
Space in Toronto will
be limited so please
don't delay.

Dear «Fname»!

Thank you for your advance reservation on behalf of «Company» for exhibit space at FMF 2008. We have more than 85 exhibitors, accounting for more than 120 booths, already committed to exhibiting at FMF 2008!

I am pleased to announce that the **floor plan is now available** and is being released in stages to the list of exhibitors in the order that they booked their space. **Watch for the email titled ADVANCE RELEASE OF FMF 2008 FLOOR PLAN from Tamara Harry.** We will be asking you to give us your top 5 preferred locations in order of preference. We'll do our best to locate you in your number one choice but please note that certain prime locations go quickly.

Because we are releasing the plan in waves we can only allow you two days to exercise your priority standing. If you are unable to respond immediately we will still accept your requests but there may be others ahead of you. The plan will be posted on our website after February 19.

Thank you for your support of the College of Family Physicians of Canada and Family Medicine Forum. You help us create success!

Early Bird Discount ends on Friday, February 15.

You've already booked your space. Many exhibitors have taken advantage of the early bird discount by paying in full prior to February 15. If you haven't done so Tamara will be calling you this week to ask if you would like to make arrangements to pay the balance. We accept credit cards as well as cheques and electronic funds transfers. February 15 is a firm deadline. Payments received after Friday will not be eligible for the 8% discount.

QUESTIONS? SUGGESTIONS?

Contact:

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Meetings and Exhibitions Business Manager
College of Family Physicians of Canada

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Or Tamara Harry, tamara@cfpc.ca

Meetings Division Clerk

**Application Forms and Additional Information
available at www.cfpc.ca/fmf**

Exhibit Hall Floor Plan

The exhibit hall is located on the lower concourse level of the Sheraton Centre Toronto Hotel. It is not a traditional big box style exhibition hall but rather a series of large hotel exhibition and ballroom spaces. Some of the booths are located along corridors and in the foyer. Please note that each booth is 8' deep and 10' wide.

There are pillars in the main hall and each one is a different dimension. The ceiling height is 14'9" in the main portion of the exhibit area. These parameters will affect exhibitors planning island or pavilion designs and I advise these exhibitors or their decorators to contact me.