



# CPD In Focus

## The CFPC Continuing Professional Development Program Award

Offered for the first time in 2010, this award will recognize a Mainpro<sup>®</sup> accredited program that has provided an exceptional learning experience to practicing or practice-eligible CFPC members. The award will be presented to the individual or group responsible for the design, development and implementation of the winning CPD program.

'Exceptional learning experiences' are defined as programs that satisfy one or more of the following criteria:

- The program is evaluated by CFPC members and determined to be of great value to the practice of family medicine;
- The program addresses a new topic or area of interest for continuing professional development of family physicians (and is important and relevant to the practice of family medicine);
- The program successfully implemented an innovative learning tool and/or instructional model or approach, or incorporated an existing tool or instructional approach in an innovative manner.



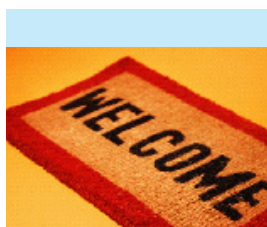
In 2010, the award recipient will be formally recognized and provided with a certificate of achievement as part of the 2nd National CPD Accreditation Conference (Toronto, Ontario). A statement/logo to use on promotional materials indicating their status as an award winner will also be available for use, if the winner so wishes. Notice of the winning program will be communicated to members and others through the CFPC website, CFP journal, and the CPD department newsletter (CPD In Focus). Mention of the award recipient will also be made at the Family Medicine Forum (FMF) and the CFPC Annual General Meeting (AGM).

Nominations for the 2010 award will be accepted until midnight on **June 30, 2010**.

For details on award criteria and nomination forms, [please click](#) here to be directed to the information posted on our website.

Questions or inquiries about this award should be directed to the Mainpro Accreditation Coordinator, Deborah Blois ([mainpro@cfpc.ca](mailto:mainpro@cfpc.ca) or 1.800.387.6197/905.629.0900 extension 319).

## The CPD Department Welcomes New Staff Members:

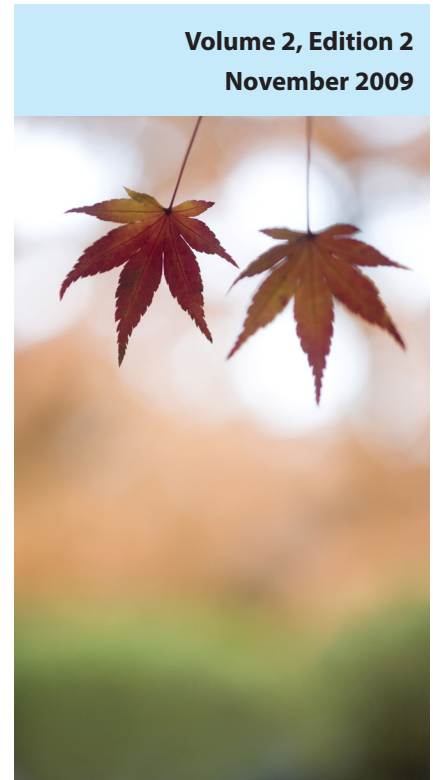


### Dilip Patel – Interim CPD Manager

Dilip Patel has joined the College as the interim CPD Manager as Lori Hill is on parental leave until mid-September of 2010.

Dilip has extensive experience in industry (Merck Frosst) in a variety of roles including training and development and Continuing Health Education.

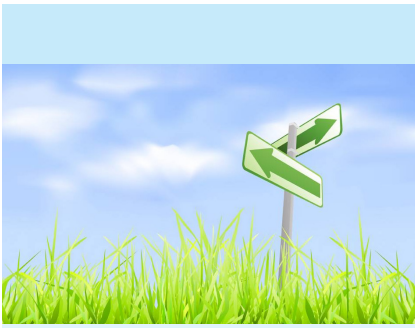
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# Mainpro Policy Updates



## New/Revised CPD & Mainpro Policies

The National Committee on Continuing Professional Development (NCCPD) met on October 2nd and 3rd in Ottawa, Ontario.

A summary of the key points discussed and motions adopted can be found on our website under “What’s New for CME/CPD Providers” ([click here](#) for a direct link to the site).

### The key notes for CPD Providers are as follows:

- Mainpro Accreditation Policies and Procedures Policy (*see page 2*)
- Program Advertising & Promotion (*see page 3*)
- Regularly Scheduled Series (RSS) (*see page 3*)
- Program Planning and Development (*see page 3*)
- Phasing out paper based Mainpro Applications (*see page 3*)

## 1. Mainpro Accreditation Policies and Procedures Policy— Effective January 1, 2010

The CFPC wants to ensure that CPD programs are of high quality that meets specific requirements for accreditation. In order to ensure standards/consistency, a violation policy has been developed. It is expected that through education and constructive discussions with providers, the CFPC will not have to pursue the implementation of the policy.

### Policy:

If a CME/CPD provider\* (*individual and/or company*) is found to be in violation of the CFPC guidelines for Mainpro accreditation, including use of the Mainpro accreditation statement, the following may apply:

#### • First Violation:

A written warning will be issued by the CFPC National Office. The CME/CPD provider must provide evidence of amendments to any erroneous information and respond to the warning with details of how the individual or company has/will take steps to ensure compliance with Mainpro guidelines within ten (10) business days following receipt of the warning.

Failure on the part of the CME/CPD provider to provide evidence of amendments, institute corrective action and/or respond to the warning within the ten (10) business day time frame may result in “Second Violation” actions being employed.

In instances where the violation is deemed to be significant in nature, the CFPC reserves the right to handle the violation as a second violation “*vide infra*”, irrespective of whether a “first violation” has occurred.

Also if the violation is deemed to be significant in nature the CFPC reserves the right to communicate said violation to Rx&D at any stage of the process.

#### • Second Violation:

A written warning will be issued by the CFPC National Office. A copy of this warning will be distributed to all CFPC provincial Chapter Offices and members of the National Committee on Continuing Professional Development (NCCPD). Within ten (10) business days following receipt of the warning, the CME/CPD provider must provide evidence of amendments to any erroneous information and also respond to the warning with details of how the individual and/or company has/will put into place measures to ensure compliance with Mainpro guidelines.

Failure on the part of the CME/CPD provider to provide evidence of amendments, institute corrective action and/or respond to the warning within the ten (10) business day time frame may result in “Subsequent Violation” actions being employed.

#### • Subsequent Violation(s):

Referral to the NCCPD for appropriate action which may include, but not be limited to one or more of the following:

- Revoking accreditation of one or more programs (programs from the provider which are involved in “subsequent violations”) currently accredited for Mainpro credits (CFPC members would not be permitted to claim Mainpro-M1 and/or Mainpro-C credits for their participation);
- A six to twelve month suspension during which time no new programs may be submitted for Mainpro accreditation/reaccreditation;
- A written complaint submitted to Rx&D (Canada’s Research-Based Pharmaceutical Companies) in instances where the CME/CPD provider is a Canadian research-based pharmaceutical company and it is felt that they have violated the Rx&D [Code of Ethical Practices](#) (2009).

The rights of CFPC pursuant to these guidelines and the actions set out herein are without prejudice to any other rights that CFPC may have at law or otherwise.

\* Often the CME/CPD provider will be a communication or consulting company acting on the behalf of another organization or company (for example, a pharmaceutical company or independent health care organization); in such instances, the CME/CPD provider is considered to be both the *contracted party* (i.e., the communication company) and the *contractor* (i.e., the company or organization that engaged the contracted party). As such, when violations are noted – both parties would be issued warnings and would be subject to appropriate action(s).

## 2. Program Advertising and Promotion — Effective January 1, 2010

The CFPC has developed guidelines for what is appropriate and unacceptable advertising and/or promotion of Mainpro accredited programs. The CFPC will review these guidelines on a regular basis and modify them as necessary. You can access these guidelines by **clicking here**.

## 3. Regularly Scheduled Series (RSS) — Effective January 1, 2010

The CFPC has added a new category called Regularly Scheduled Series defined as a series of CME/CPD activities planned and implemented at regular intervals – weekly, biweekly, monthly and include activities like hospital rounds, journal clubs, Practice-Based Small Group Learning (PBSGL), or CME series. If these events are sponsored/supported by industry and funds are from one company then each RSS session must be submitted as a separate application for Mainpro accreditation. Presentations funded either wholly or in part by monies obtained from pooled unrestricted educational grants are permissible and do not require individual application for Mainpro accreditation.

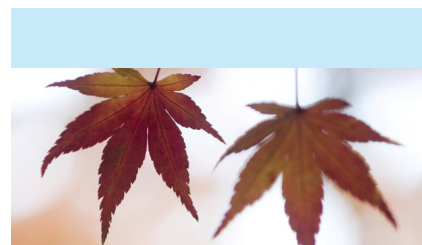
## 4. Program Planning and Development (Reminder)

Only CFPC members may be involved in the program planning and development for Mainpro accreditation. Non Member Mainpro Participants' (NMMP) involvement in the program planning and development is not permissible.

In order to confirm a physician's membership with the CFPC, please go to the CFPC homepage, click on the "Member Registry" link and type in the physician's last name and province. The search result will produce his/her exact CFPC designation eg. Certificant, Fellow etc. If he/she is a non member Mainpro participant then the search result will read, ► No results found.

## 5. Phasing out of paper based Mainpro Applications— Effective September 1, 2010:

The CFPC launched the QuickConnect (online) application (full fledged) for accreditation in January 2009 and has seen a very quick uptake of QuickConnect applications; at present almost 60% of applications are online. Effective September 1, 2010 an additional \$ 100.00 fee will be charged for each paper based application e.g. for a provincial Mainpro-M1 paper-based application, the fee would be \$ 450.00.



## News

### Accreditation Workshop for Industry and CME Companies - Toronto February 25, 2010.

Based on requests from many providers we are planning an "Accreditation Workshop" on *Thursday February 25, 2010* to respond to this need in Toronto. We will inform you of more details once they have been finalized. If you have specific needs for this workshop please contact **Dilip Patel** at [dpatel@cfpc.ca](mailto:dpatel@cfpc.ca).

### Direct credit entry pilot:

In order to facilitate Mainpro credit reporting for the CFPC members we will be piloting direct (electronic) entry of Mainpro credits by CME providers in early 2010. We will keep you posted of developments and CFPC will be selecting selected providers for this pilot.

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## The CPD Department Welcomes New Staff Members – Dilip Patel: *Continued*

He represented research based pharmaceutical companies on national CPD committees for both the Royal College of Physicians and Surgeons of Canada and The College of Family Physicians of Canada. He has made presentations on CPD initiatives at both the Alliance of Continuing Medical Education (ACME) and the Canadian Association of Continuing Health Education (CACHE).

If you wish to contact Dilip, he can be reached at [dpatel@cfpc.ca](mailto:dpatel@cfpc.ca) or 905 629 0900 / 1 800 387 6197 extension 332

## Jennifer Clipsham

**Assistant Coordinator**, Mainpro Member Support has joined the College recently and will be working closely with our Mainpro Record Coordinator, Diane Hamel, providing support to members in tracking their CPD activities.

Jennifer earned her Honors Bachelor of Arts degree at the University of Toronto and has gained valuable experience working for several years in a bilingual role at a national non-profit health organization. She recently returned from an 8-month travel experience to Japan and is very excited to be joining the College.

If you wish to contact Jennifer, she can be reached at [jclipsham@cfpc.ca](mailto:jclipsham@cfpc.ca) or 905 629 0900 / 1 800 387 6197 extension 321

## Upcoming CPD Events

Event	Date	Location
<b>OCFP 47<sup>th</sup> Annual Scientific Assembly</b>	November 26-28, 2009	Toronto, ON
<b>ACFP 55<sup>th</sup> Annual Scientific Assembly</b>	February 25-27, 2010	Banff, AB
<b>New Brunswick 56<sup>th</sup> Annual Meeting and Scientific Assembly</b>	March 26 & 27, 2010	Bathurst, NB
<b>Manitoba 52<sup>nd</sup> Annual Scientific Assembly</b>	April 22-24, 2010	Winnipeg, MB

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## Reader Comments or Suggestions?

The goal of CPD In-Focus is to provide a forum for ongoing communication with our CPD partners and providers. We value your feedback. If you have an item or issue that you would like to see addressed in future editions of CPD In-Focus, let us know! Send your feedback to **Dilip Patel** at [dpatel@cfpc.ca](mailto:dpatel@cfpc.ca).

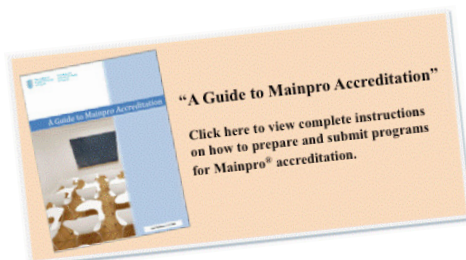


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## Now Available!

### “A Guide to Mainpro Accreditation”

We are in the process of updating our website to make it more user-friendly. We have consolidated all information regarding Mainpro program accreditation into a single PDF document that you can download from our website.



Go to [www.cfpc.ca/mainpro](http://www.cfpc.ca/mainpro) and scroll to the bottom of the page to find this new document.

## Department of Continuing Professional Development

T (905) 629-0900 ext 204

F (905) 629-0893

Find us on the Web: [www.cfpc.ca](http://www.cfpc.ca)

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### The CPD Team:

**Director:** Dr. Bernard Marlow

**Manager (Interim):** Dilip Patel

**Coordinator, CPD Programs:** Deborah Blois

**Assist. Coordinator, CPD Programs:**

Naheed Qureshi

**Coordinator, Mainpro Records/Support:**

Diane Hamel

**Assist. Coordinator, Mainpro Support:**

Jennifer Clipsham

**Administrative Assistant:**

Michèle Desjardins

## QuickConnect Helpline

For more information on QuickConnect,

to receive a tutorial or to register for a QuickConnect account, please contact **Naheed Qureshi** at [nq@cfpc.ca](mailto:nq@cfpc.ca) or 1.800.387.6197 (extension 461).