



## NEW DEFINITION OF PHYSICIAN ORGANIZATION Important Information for Mainpro-C Program Providers

On October 2, 2010, the National Committee on Continuing Professional Development (NCCPD) passed a motion to adopt a more robust definition of physician organization for the purpose of Mainpro-C accreditation. The adopted definition closely mirrors that of the Royal College of Physicians and Surgeons of Canada (RCPSC). Currently, programs submitted for Mainpro-C accreditation must meet the following criterion:

- "The program must be developed and implemented by, or in collaboration with, an educational or medical organization (e.g., a university CME office, a university department of family medicine, a CFPC Chapter office, or a physician-based organization that includes family physicians)."

Effective April 1, 2011, this criterion will read:

- All Mainpro-C programs must be developed and implemented by, or in collaboration with, a physician organization as defined by the CFPC.

A **physician organization (PO)** is a not-for-profit group of health professionals with a formal governance structure, accountable to and serving, among others, family physicians through:

- continuing professional development
- provision of health care; and/or
- research

This definition includes, but is not necessarily limited, to the following:

- CFPC National and Chapter offices,
- universities/faculties of medicine (incl. university CME/CPD offices),
- hospital departments or divisions,
- national medical societies
- medical associations
- medical academies
- physician research organizations
- health branch of the Canadian forces.

This definition excludes pharmaceutical companies or their advisory groups, medical supply and surgical supply companies, communication companies or other for-profit organizations



and ventures/activities. **All Mainpro-C applications received on or after April 1, 2011, must comply with this modified criterion and definition of physician organization.** If you have questions or concerns related to these changes, please contact Deborah Blois (see contact information on final page of this newsletter).

## Mainpro Accreditation is Going Green!

This is a reminder to all CME/CPD providers that effective January 1, 2011, the CFPC National Office will begin to phase-out paper-based Mainpro accreditation application forms. Our goal is to eliminate all paper waste associated with Mainpro accreditation in the years to come.

To encourage use of QuickConnect, our online application system, the CFPC is instituting a \$100 'Green Surcharge' for paper-based National Mainpro-M1 and Mainpro-C application submissions. Please see the chart below for a comparison of 2011 application fees: Paper-based versus QuickConnect.

Application Type	Base Fee	Green surcharge	HST (13%)	Total
National Mainpro-M1 (paper-based)	\$750.00	\$100.00	\$110.50	\$960.50
Mainpro-C (paper-based)	\$500	\$100	\$78.00	\$678.00
National Mainpro-M1 (QuickConnect)	\$750.00	N/A	\$97.50	\$847.50
Mainpro-C (QuickConnect)	\$500	N/A	\$65.00	\$565.00

Note: Provincial CFPC chapter offices may also implement a 'green surcharge' fee for provincial Mainpro-M1 applications submitted on paper. Please contact your local Chapter office for more details.

## In this issue

New Definition of Physician Organization	1
Mainpro going Green!	1
CFPC CPD Award	2
Direct Credit Entry	3
Upcoming CPD Events	3
Update for Providers	3
2nd National CPD Accreditation Conference	4
Categories & Planning Committee Composition	4
CPD Contact Info	4

## CONGRATULATIONS UBC CPD Inaugural Recipient of the CFPC CPD Award!

The CFPC is pleased to announce this year's inaugural CPD Award recipient: "CME on the Run!" This program was developed and delivered by the UBC Division of Continuing Professional Development.

**About the Award:** The CFPC Continuing Professional Development (CPD) Award recognizes Mainpro®-accredited educational programs that provide exceptional learning experiences to practicing or practice-eligible CFPC members.

CFPC members nominate educational programs they believe go 'above and beyond' in terms of contributions to the field of family medicine, ability to effectively address a new topic or area of interest, and/or use of innovative learning tools and instructional models. Nominated programs are reviewed and judged by members of the College's National Committee on Continuing Professional Development (NCCPD).

**About the Award Recipient:** The UBC Division of Continuing Professional Development (UBC CPD) is the office of the Faculty of Medicine of the University of British Columbia responsible for continuing professional education for practicing physicians in British Columbia.

Led by the Associate Dean of Professional Development, Dr. Gisèle Bourgeois-Law, Assistant Dean of CPD, Dr. Bob Bluman, and Director of CPD, Dr. Brenna Lynn, the UBC CPD team consists of both an educational and research unit. UBC CPD employs 20 full and part-time staff, as well as 5 faculty associates.

**About the Winning Program** (as described by the nominator): "CME ON THE RUN!" is a program composed of a series of six interactive educational half-day sessions occurring throughout the year. It was originally designed for the busy primary care physician in the Vancouver area. The sessions address specific family practice learning needs with topics chosen by the physician attendees and attention to full curriculum completion over a 2-to-3 year cycle.

A strong and representative educational planning committee has been responsible for the development of the concept, program content, and implementation of this highly successful and well received program. The program has been evaluated and determined to be of great value to practicing family physicians and is the most successful new CME program initiated over the past few years. The key elements of success for this program include focused short topics, clear speaker objectives, and an assured minimum time for participant-speaker interaction (1/3rd of total program time).



Since its inception, the program has been rapidly expanding with increasing numbers of attendees and with participation of physicians from different practice locations throughout BC. Although initially only delivered face-to-face, it is now being delivered by videoconference to 3 other sites with plans for expansion throughout the province. The instructional model incorporates effective CME principles and a novel approach to learning that promotes knowledge uptake in an innovative manner.

Innovative program components include:

- Mitigated Learning Barriers
- Dynamic Content Defined by Data and Participant Feedback/ Other Innovative Features
- Physician/Speaker Engagement and Support

### The 2011 CFPC CPD Program Award Deadline for nominations: March 31st, 2011

This award recognizes a Mainpro®-accredited educational program that has provided an exceptional learning experience to practicing or practice-eligible CFPC members.

The award is presented to the individual or group responsible for the design, development and implementation of the winning CPD program.

'Exceptional learning experiences' are defined as programs that satisfy one or both of the following criteria:

- The program addresses a new topic or area of interest for continuing professional development of family physicians (and is important and relevant to the practice of family medicine);
- The program successfully implemented an innovative learning tool and/or instructional model or approach, or incorporated an existing tool or instructional approach in an innovative manner.

For more information on this award, including downloadable copies of the nomination form, please visit the Awards area of the new CFPC website or contact the Mainpro Accreditation Coordinator ([mainpro@cfpc.ca](mailto:mainpro@cfpc.ca)).



← From left to right: Dr. Gisèle Bourgeois-Law (Associate Dean of Professional Development, UBC CPD), Dr. Bob Bluman (Assistant Dean, UBC CPD), Dr. Bernard Marlow (Director of CPD – CFPC), Dr. Brenna Lynn (Director, UBC CPD).

## Upcoming CPD Events

EVENT	DATE	LOCATION
OCFP 48th Annual Scientific Assembly	November 25 – 27, 2010	Toronto ON
36th Annual Alliance for CME Conferenc	January 26 – 29, 2011	San Francisco CA
ACFP Annual Scientific Assembly	February 24 – 26, 2011	Banff, AB
MCFP Annual Scientific Assembly	April 7 – 9, 2011	Winnipeg, MB
1st International Conference on Faculty Development in the Health Professions (UoT CEPD)	May 10 – 13, 2011	Toronto ON
NSCFP Annual Scientific Assembly	June 2 – 3, 2011	South Shore, NS

## Sponsor Recognition:

Providers should recognize sponsorship through the use of a single sponsor recognition statement. The following statement has been approved by the NCCPD (on October 2, 2010):

*This program was supported in part by an educational grant from [insert organization name(s) here].*

Please note that effective **April 1, 2011**, the above statement replaces the statement published earlier this year (“This program was made possible through an educational grant from [insert organization name here]”).

*Sponsor recognition must follow the guidelines as published in the Guide to Mainpro Accreditation (available on our website)*

## COMING SOON: Direct Credit Entry

We look forward to introducing our new direct credit entry feature in 2011. This feature will allow providers who accredit programs through QuickConnect to facilitate credit entry on behalf of program participants. At the end of an accredited session, providers will receive an electronic notification prompting them to enter the information necessary to allow credit entry on behalf of CFPC members (with instructions and an Excel template attached). Once data is uploaded, credits are automatically added to member files – and members will receive an email notifying them of an addition to their Mainpro transcript.

This exciting new program will help alleviate the burden of credit entry for members. It will also encourage providers to move away from paper-based certificates/letters of attendance, as providers who utilize this feature will be required to issue electronic certificates to individual members (PDF preferable). To minimize incidences of duplicate credit entry, providers will be advised to send certificates only after the credits have been uploaded.

The CPD Department tested this new system in November using attendee information submitted at our recent Family Medicine Forum (FMF) in Vancouver. We are pleased to report that more than 1,100 members had credits successfully entered on their behalf with only a few clicks of the computer mouse by CPD staff.

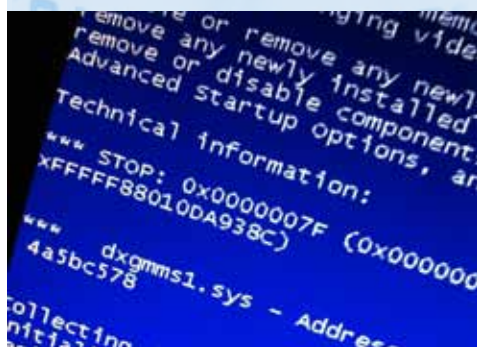
*More details on this program will be available in the coming months - stay tuned!*

## Reader Comments or Suggestions?



The goal of **CPD In-Focus** is to provide a forum for ongoing communication with our CPD partners and providers. We value your feedback. If you have an item or issue that you would like to see addressed in future editions of CPD In-Focus, let us know! Send your feedback to **Lori Hill** at [lhill@cfpc.ca](mailto:lhill@cfpc.ca).

## QuickConnect



### QuickConnect Helpline

For more information on QuickConnect, to receive a tutorial or to register for a QuickConnect account, please contact  
**Michelle Chen:**  
 1-800-387-6197 ext 461  
 or [mchen@cfpc.ca](mailto:mchen@cfpc.ca)

## CFPC MEMBERSHIP Categories and Planning Committee Composition

When selecting CFPC members to participate on program planning committees, and thus attest to having substantial involvement in the program, providers must pay close attention to the CFPC membership categories. The following membership categories are acceptable for the purpose of the aforementioned:

- Active
- Senior
- Life Active
- Affiliate\*
- Sustaining

The following membership categories are not acceptable: Student, Resident, Non-Member Mainpro Participant, More information on membership categories can be found on the CFPC website at <http://www.cfpc.ca/English/cfpc/membership/classifications/default.asp?s=1>

*\*Only where program content is related to the Affiliate member's area of specialty (e.g., a program focusing on reproductive health if the member's specialty is OB/GYN).*

# The 2nd National CPD Accreditation Conference

## EVENT SUMMARY

On September 30 and October 1, 2010, the College of Family Physicians of Canada and the Royal College of Physicians and Surgeons of Canada collaboratively hosted the 2nd National CPD Accreditation Conference in Toronto, Ontario.

The second year of this successful event brought together more than 120 continuing professional development (CPD) professionals from across the country. Participants explored the many opportunities and challenges currently surrounding accreditation of CME/CPD offerings. This year's conference objectives were as follows:

- 1 To foster collaboration among the many organizations and individuals involved in continuing professional development accreditation.
- 2 To enhance the standards and processes for the accreditation of continuing professional development programs and providers.
- 3 To promote innovation and excellence in the field of continuing professional development.

This annual event is open to CME offices within medical schools, provincial CFPC chapter offices, national specialty societies, CPD accreditation committee members (both RCPSC and CFPC), Mainpro reviewers, Canadian Medical Protective Association (CMPA), Canadian Medical Association (CMA) and provincial regulatory authorities.

Thank you to all who attended and presented at this year's conference. The 3rd National CPD Accreditation Conference will be held in Ottawa, Ontario, at the Chateau Laurier (September 26 and 27, 2011).



*Participants interact with faculty during a panel-speaker session.*

THE COLLEGE OF  
 FAMILY PHYSICIANS  
 OF CANADA



LE COLLÈGE DES  
 MÉDECINS DE FAMILLE  
 DU CANADA

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