



## CHANGES IN THE CPD Department

With the growth in College members and Non-member MAINPRO® participants, as well as the number of continuing medical education (CME)/continuing professional development (CPD) programs being produced for these individuals, the CPD Department continues to expand so that we can maintain our commitment to service and quality. Since the last issue of CPD in Focus, we have added two assistant coordinators to help us keep pace with the increased workload: **Andrew Mohlmann** and **Rubina Mahbub**. Both Andrew and Rubina will focus on supporting our members in the reporting and tracking of their Mainpro credits.

In addition, earlier this year we welcomed back **Naheed Ali** from parental leave. Naheed works both with members, helping to ensure they are supported, and with providers through her work on the QuickConnect program. Lori Hill has been promoted to the role of Associate Director, Continuing Professional Development. This new role will support the department and College in a number of strategic initiatives related to maintenance of certification and program accreditation, and help to promote research in the area of CPD. Moving into the CPD Manager role previously held by Lori will be **Margaret Cheung**. Margaret brings a wealth of knowledge and experience to the role having worked for a number of years in a not-for-profit, membership-based environment (Certified General Accounts of Ontario), and having experience working for industry in her role as manager of program development for the International Pharmaceutical Academy.

Finally, as many of you already are aware, our Director of Continuing Professional Development, Dr. Bernard Marlow, will retire at the end of 2011. The search for Dr. Marlow's successor is underway - look for more information on Dr. Marlow's retirement and the incoming CPD Director in the fall issue.



## Highlights from the Spring Meeting: NATIONAL COMMITTEE ON CONTINUING PROFESSIONAL DEVELOPMENT (NCCPD)

The NCCPD met for two days in April of 2011 at the National Offices of the College of Family Physicians of Canada (CFPC) in Mississauga, Ontario. The following are highlights from the meeting that are relevant to CME/CPD providers.

**1. Changes to the accreditation of push/pull technology:** Effective immediately, all push/pull technology activities (eg, UpToDate®, eTherapeutics, InfoPoems) will be accredited only through the CFPC National Office. CFPC Chapter and University CPD offices will no longer offer accreditation for these types of programs.

*How will this affect providers of Mainpro programs?* These activities are primarily processed through the National Office at present, so there should be little or no impact to most Mainpro program providers. When seeking accreditation for these types of programs, please contact the Mainpro Accreditation Coordinator (Deborah Blois) prior to beginning your application on QuickConnect.

**2. Non-refundable fees for Mainpro accreditation:** Effective June 30, 2011, the fee for accreditation of programs submitted via QuickConnect will be non-refundable once the application payment has been processed.

*How will this affect providers of Mainpro programs?* If you continue to carefully review all documents and options prior to application submission, this change should not affect you. Please ensure that you select the correct application type (Mainpro-C, National vs Provincial vs Online Mainpro-M1) and that your program meets the minimum requirements. Refer to our Guide to Mainpro Accreditation or contact our office staff if you have any questions or concerns.

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## 2011 CFPC CONTINUING PROFESSIONAL DEVELOPMENT Award

The nominations for the College's 2011 **Continuing Professional Development Award** have been reviewed and the winner selected! Congratulations to all providers who were nominated for this award. Once again, we received numerous nominations for this award, each demonstrating the innovative, high-quality level of education made available to family physicians across Canada. Congratulations to the North York General Hospital for their winning program!

### **CASTED Primary Care:** Casting And Splinting Techniques in the Emergency Department

Honorable Mentions go to the following programs:  
**Initiating Insulin Preceptorship: Overcoming the Barriers**  
Provider: Ontario College of Family Physicians & Canadian Diabetes Association

### **MedCBT Training** Provider: CBT Canada

This year's recipient will be recognized as part of the 3rd National CPD Accreditation Conference in Ottawa, Ontario. More information on the winning program and those who helped to develop this program will be shared in our fall 2011 newsletter.

### Reminder Regarding Changes to **Mainpro-C Accreditation Criteria**

On April 1, 2011, eligibility for accreditation of Mainpro-C programs was modified with respect to the parties who may develop and implement these programs. Please ensure that if you are submitting a program for Mainpro-C accreditation you carefully review the changes in our Guide to Mainpro Accreditation to ensure eligibility requirements are met. The table below highlights the changes that have been implemented.

#### Former Criterion

The program must be developed and implemented by or in collaboration with an educational or medical organization (eg, university CME office, university department of family medicine, CFPC Chapter office, or physician-based organization that includes family physicians).

#### As of April 1, 2011:

**All Mainpro-C programs must be developed and implemented by or in collaboration with a physician organization as defined by the CFPC.**

A **physician organization (PO)** is a not-for-profit group of health professionals with a formal governance structure, accountable to and serving, among others, family physicians through:

- Continuing professional development
- Provision of health care, or
- Research

This definition includes, but is not necessarily limited, to the following:

- CFPC National and Chapter offices
- Universities/faculties of medicine (including university CME/CPD offices)
- Hospital departments or divisions
- National medical societies
- Medical associations
- Medical academies
- Physician research organizations
- Health branch of the Canadian forces

This definition excludes pharmaceutical companies or their advisory groups, medical supply and surgical supply companies, communication companies, or other for-profit organizations and ventures/activities





# UPDATE

## Accreditation of Distance Learning Programs

(online programs, webcasts, webinars, videoconferences, and teleconferences)

The College continues to adapt its definitions and guidelines to recognize the rapidly changing technology used to facilitate continuing professional development for family physicians. The College will now refer to all programs delivered to participants at remote locations as **distance learning programs**. This definition includes all programs offered via videoconference or teleconference, and all online programs, including webcasts and webinars.

Some distance learning programs meet the requirements for *Mainpro-M1* Online accreditation, while others will need to be submitted using the *National Mainpro-M1* or *Provincial Mainpro-M1* application. Please carefully review the information below prior to program submission to ensure you have selected the correct application type. If you have questions, please contact our offices to ensure you select the correct application type.

### Accreditation of Online Programs

(asynchronous only)

When to use the Mainpro-M1 Online application option in QuickConnect:

- Program is being offered exclusively via the Internet
- Only for asynchronous participation (see definitions below for details)
- Participants log into the program as individuals
- There is no specified venue for participation (ie, there is not a group of physicians situated in a single location to log into the program); participants log in from home, from work, etc.
- There is no food/beverage provided to participants
- There is no industry involvement with logistics at the time of the event

### Accreditation of 'Live' Programs

(synchronous only)

For all other programs, you must select the **National Mainpro-M1** or **Provincial Mainpro-M1** application option, according to the intended audience. These application routes are for

programs being delivered as follows:

1. Solely to a **live** audience, OR
2. To a live audience AND broadcast in a **synchronous** fashion to participants at a remote location(s)\*, OR
3. Solely to a remote audience in a **synchronous** fashion (e.g., webinar or teleconference)\*

If you intend to offer a program in more than one of the above formats, you must indicate this within your initial application and provide details on how you will ensure that the learning experience remains consistent from one format to the next. If it is determined that there will be a significantly different learning experience based on the delivery format, separate applications will be required.

### Ethical Review for 'Live' Programs (synchronous only)

\*A separate ethical review is required for each venue (hotel, conference centre, physician's office, etc.) where food and/or beverages are provided and/or an industry representative is present to assist with logistics, such as audio-visual equipment set-up, distribution of learning materials, etc.

### Online CPD Program Requirements

For all asynchronous online programs, the guidelines listed below apply in addition to the general eligibility criteria for Mainpro-M1 programs.

#### Online Program Guidelines

- + Participants must be able to register and receive a receipt or record of registration
- + There must be a definitive period of time during which the program is available; This time frame should be mentioned before the start of the program
- + There must be an opportunity for participants to interact with faculty and other participants (synchronous or asynchronous)
  - When a discussion is closed, a summary of the discussion points, conclusions, and recommended additional readings should be provided
- + The number of assigned credits should be based on a best estimate of the time required to complete the CME or CPD program (including reading time, discussion board entries, and so on)

**Canadian universities** may accredit and promote online programs they have developed, including those to be offered nationally, provided they meet applicable CFPC eligibility criteria.

#### DEFINITIONS

**Asynchronous:** Learning that is accessible when most convenient for the individual participant. Interactivity may be fulfilled through email exchange with peers and faculty, posting comments to a forum, chat room, etc. While a chat room may afford synchronous interaction, this alone is not sufficient to qualify the program as being synchronous learning.

**Distance Learning:** Learning that is delivered to participants at remote locations. This includes programs offered via videoconference or teleconference, and all online programs, including webcasts and webinars.

**Synchronous:** Learning facilitated by two or more people communicating in real-time. Examples here include teleconferences and webinars.

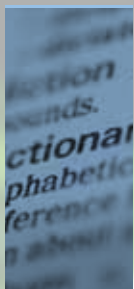
**Teleconference:** A conference among people remote from one another by means of telecommunication devices (as telephones or computer terminals)<sup>1</sup>.

**Videoconference:** A conference among people at remote locations by means of transmitted audio and video signals<sup>1</sup>.

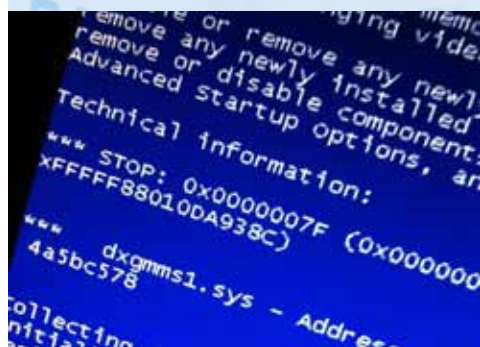
**Webcast:** A transmission of pre-recorded sound and images (as of an event) via the World Wide Web<sup>1</sup>.

**Webinar:** A live online educational presentation during which participating viewers can submit questions and comments<sup>1</sup>.

<sup>1</sup> Adapted definitions from Merriam Webster online dictionary.



## QuickConnect



### QuickConnect Helpline

For more information on QuickConnect, to receive a tutorial or to register for a QuickConnect account, please contact  
**Michelle Chen:**  
 1-800-387-6197 ext 461  
 or [mchen@cfpc.ca](mailto:mchen@cfpc.ca)

## Upcoming CPD Events

EVENT	DATE	LOCATION
Saskatchewan Family Medicine Review 2011	September 15-17, 2011	Delta Hotel - Regina, SK
3rd National CPD Accreditation Conference (CFPC/RCPSC)	September 26 – 27, 2011	Fairmont Chateau Laurier – Ottawa, ON
Newfoundland & Labrador Annual Scientific Assembly	September 29 – October 1, 2011	Marble Mountain Resort- Steadybrook, NL
British Columbia (BCCFP) 23rd Annual Scientific Assembly	October 15 – 16, 2011	Hyatt Regency - Vancouver, BC
Family Medicine Forum 2011/ Quebec Annual Scientific Assembly	November 2 – 5, 2011	Palais des Congrès - Montreal, QC

## Reader Comments or Suggestions?

The goal of CPD In-Focus is to provide a forum for ongoing communication with our CPD partners and providers. We value your feedback. If you have an item or issue that you would like to see addressed in future editions of CPD In-Focus, let us know! Send your feedback to **Lori Hill** at [lhill@cfpc.ca](mailto:lhill@cfpc.ca).

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