

STATEMENT OF SUPPORT

(Mississauga, ON, May 19, 2015) The College of Family Physicians of Canada (CFPC) is pleased to support Hypertension Canada in its important work to enhance the health of Canadians through the prevention and control of high blood pressure. Through the leadership of Dr. Norman Campbell, HSFC/CIHR Chair of Hypertension Prevention and Control, new survey data has been released that supports higher standards by the Government of Canada for more detailed food labels and health warnings. These resources will support efforts to encourage healthier eating habits and improve chronic diseases related to high blood pressure and hypertension.

Dr. Campbell calls for all Canadians and elected officials to pledge their support for making nutrition a higher priority at hypertensiontalk.com. Collective support will encourage more proactive measures to be taken by the federal government.

In 2014, the CFPC issued the [Red to Green Report](#) that includes recommended actions for the federal government to improve child and youth health. One of the specific recommendations is to improve the clarity of food labelling and nutrition to help parents make better, more informed food choices. In the related survey, 86% of Canadian said that providing quality care to all of Canada's children and youth is an expression of Canadian health care values.

The CFPC advocates for developing and implementing national programs, such as a child and youth health strategy. Although the federal government has demonstrated involvement in some identified priority areas, we believe it must provide greater leadership and serve as a stronger partner in health care.

The CFPC commends Hypertension Canada for their dedicated efforts to enhance food labelling. It's an important step to addressing huge chronic illness trends threatening the lives of many Canadians.

ABOUT THE COLLEGE OF FAMILY PHYSICIANS OF CANADA

The College of Family Physicians of Canada (CFPC) represents more than 34,000 members across the country. It is the professional organization responsible for establishing standards for the training and certification of family physicians. The CFPC reviews and accredits continuing professional development programs and materials that enable family physicians to meet certification and licencing requirements and lifelong learning interests. It also accredits postgraduate family medicine training in Canada's 17 medical schools. The College provides quality services, supports family medicine teaching and research, and advocates on behalf of family physicians and the specialty of family medicine.

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