

Besrouer Center for Global Family Medicine

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A Logic Model for Besrouer Café: Evaluating Virtual Connections (Work in progress)

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Context: At FMF Vancouver 2019, the CFPC's Besrouer Centre launched the "Besrouer Café", a regularly scheduled synchronous online platform for fostering capacity building of global family medicine education and training. Besrouer Café was designed in collaboration between global Besrouer partners and is a twelve-month pilot with our African colleagues. Participants provide feedback to guide the Besrouer Café topic selection and facilitation format. The findings will be presented to the Café's advisory group to determine if this program should be expanded.

Objectives: This program evaluation will assess how effectively the Besrouer Café builds capacity in global family medicine education and training.

Design: Taking a framework analysis approach, we will describe the Besrouer Café's activities, outputs, and outcomes using a logic model and then complete an evaluation framework to guide a formative and summative evaluation of this program. Data sources will include feedback received from the pilot launch, from mid and end pilot surveys and informally through each Café debrief.

Setting: Monthly virtual online platform.

Participants: Email invitations were sent to African family physicians within the Besrouer community. Some participants then invited colleagues.

Intervention: The Besrouer Café's activities, outputs and outcomes using a logic model will be evaluated. A complete evaluation framework will guide both formative and summative evaluation of this program.

Main Outcome Measures: Key indicators to be used include satisfaction of participants; frequency of meetings attended; growth of attendance in new and returning participants; and learning needs identified and met.

Results: Early data suggests Besrouer Café observed both repeat and new participants; it was found to uniquely bridge French and English African participants and that topics met participant need.

Conclusion: Preliminary data suggests that increased regular opportunity for creative international discussion and problem solving may strengthen Besrouer partnerships, as well as increase capacity building and engagement in the domain of family medicine education for all stakeholders.