



# The Covid-19 Pivot

*Examining public  
health campaigns in  
the pandemic battle*

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# Disclosure of Financial Support

## **Faculty/Speaker: Deena Hinshaw**

No conflicts of interest to declare

## **Moderator: Janice Harvey**

Relationship with financial sponsors:

- Employee of the College of Family Physicians of Canada, as Physician Advisor
- Employee of McMaster University – Assistant Director of the Standardized Patient Program, Centre for Simulation Based Learning; Assistant Clinical Professor Department of Family Medicine
- Honoraria for teaching from Ontario College of Family Physicians

## **Faculty/Speaker: Jeff Kwong**

- Salary support from ICES, Public Health Ontario, Department of Family and Community Medicine at the University of Toronto, and Toronto Western Family Hospital Practice Associates
- Grants: Peer-reviewed grant funding from Canadian Institutes of Health Research



A watercolor illustration of a wind farm. In the foreground, a large wind turbine is depicted with blue and purple hues. The background shows a series of smaller wind turbines stretching across a landscape under a vibrant sunset sky with orange, yellow, and pink tones. The overall style is artistic and painterly.

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# Mitigating Potential Bias

This program has not received financial or in-kind support.

The questions posed in today's webinar were developed by staff from the CFPC.

Recommendations are based on the evolving evidence and situation with the ongoing COVID-19 pandemic.



# Learning Objectives

*After this webinar presentation, the participant will be able to:*

1. To describe the current understanding of the COVID-19 disease cycle
2. To describe the current and anticipated impact of Canadian public health measures on COVID-19 infections
3. To discuss the impact of the pandemic on the Canadian health care system
4. To discuss vaccine availability for COVID-19





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A watercolor illustration on the left side of the slide. It features several blue solar panels arranged in rows, tilted towards the right. Above the panels are large, billowing clouds in shades of blue, white, and grey. The bottom of the illustration shows a patch of green grass.

# CFPC's Live-Stream Clinical Webinar Series:

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Upcoming webinars from the COVID-19 Pivot series:

- *Optimizing Care of the Elderly and LTC Residents during the pandemic*
- *Caring for patients with COVID-19 in the ER and Hospital setting*
- *PEER's review of evidence for COVID-19*

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## *Resources*

*Three new Tools for Practice  
articles from PEER about COVID-  
19. Visit*

*<https://gomainpro.ca/tools-for-practice/> to see them!*