



# Quick Tips

for Speakers of Mainpro+<sup>®</sup> Certified Programs



## Guidelines for speakers preparing for a presentation

- Complete the College of Family Physicians of Canada (CFPC) Mainpro+ Declaration of Conflict of Interest Form: <https://www.cfpc.ca/CFPC/media/PDF/CFPC-COI-Form-2020-Final-English-AODA-FINAL.pdf>.
- Use generic names where possible in certified programs.
- Place the brand name in parentheses after the generic name if a brand name must be used.
- Ensure your content is scientifically valid and evidence exists for all assertions made.

### Important

- Sponsor logos and colours should not be included in certified presentations.
- Unapproved content cannot be added to approved slide decks.



## Guidelines for speakers during the presentation

- Verbally notify the audience of any real or apparent conflicts of interest that may have a direct bearing on the subject matter of the program using the CFPC conflict of interest slide template.
- Deliver only Mainpro+ approved content.
- Inform the audience if there is limited evidence for an assertion or recommendation.

## Additional resources

- The CFPC's *Understanding Mainpro+ Certification*: <https://www.cfpc.ca/en/education-professional-development/cpd-program-certification/understanding-the-new-mainpro-certification-standa>
- The Canadian Medical Association's *Guidelines for Physicians in Interactions With Industry*: <https://policybase.cma.ca/link/policy14454>
- The Conseil québécois de développement professionnel continu des médecins' *Code of Ethics*: [http://cqdpccm.ca/wp-content/uploads/2020/09/CODE-ETHIQUE\\_CQDPCM\\_EN\\_VF-rev2020.pdf](http://cqdpccm.ca/wp-content/uploads/2020/09/CODE-ETHIQUE_CQDPCM_EN_VF-rev2020.pdf)
- Innovative Medicines Canada's *Code of Ethical Practices*: <http://innovativemedicines.ca/ethics/code-of-ethics/>
- CPD Program Certification: <https://www.cfpc.ca/en/education-professional-development/cpd-program-certification/cpd-program-certification>



## CFPC conflict of interest slides

### Slide 1: Faculty/presenter disclosure

#### Faculty/speaker's name

#### Relationships with financial sponsors:

- Any direct financial relationships, including receipt of honoraria: PharmaCorp ABC, Canadian Cancer Org.
- Memberships on advisory boards or speakers' bureau: XYZ Biopharmaceuticals Ltd.
- Patents for drugs or devices: Widget ABC
- Other financial relationships or investments: Employee of XXY Hospital Group, consultant for Company X.



## Slide 2: Disclosure of financial support

- This program has received financial support from [organization name] in the form of [describe support here: e.g., an educational grant].
- This program has received in-kind support from [organization name] in the form of [describe support here: e.g., logistical support].
- Potential for conflicts of interest:
  - [Speaker/Faculty name] has received [payment, funding, etc.] from [organization supporting this program and/or organization whose products are being discussed in this program].
  - [Supporting organization name] [developed/licenses/distributes/benefits from the sale of, etc.] a product that will be discussed in this program.

## Slide 3: Mitigating potential bias

- [Explain how the scientific planning committee has mitigated any potential sources of bias identified in slides 1 and 2, including any potential conflicts identified for committee members.]
- [Refer to the **CFPC Quick Tips document** *Identification and Management of Conflicts of Interest and Transparency to Learners* for details on how this can be done: [https://www.cfpc.ca/CFPC/media/Resources/Continuing-Professional-Development/QuickTips\\_COI\\_Final\\_ENGLISH.pdf](https://www.cfpc.ca/CFPC/media/Resources/Continuing-Professional-Development/QuickTips_COI_Final_ENGLISH.pdf)]

## Have questions?

Contact the CFPC's Continuing Professional Development Department at [certplus@cfpc.ca](mailto:certplus@cfpc.ca).