



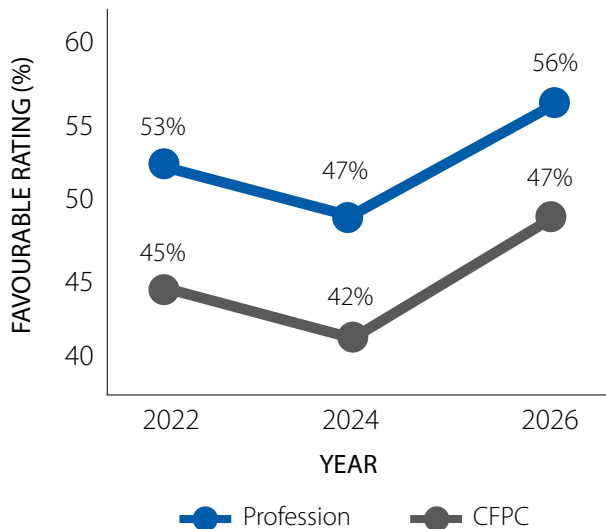
Membership Survey

Comparative Member Report (2026, 2024, 2022)

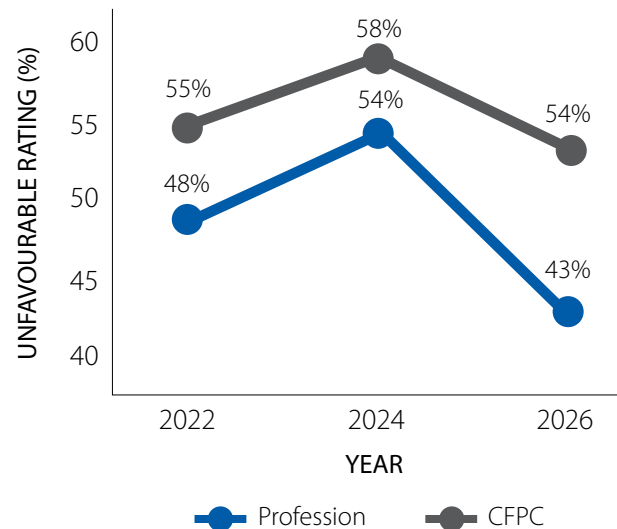
Thank you to the nearly 2,200 members who took part in the 2026 Membership Survey. The insights you shared provide a valuable snapshot of the current realities of family medicine and your perceptions of the College of Family Physicians of Canada (CFPC). Your responses set a high bar for us, and we will continue to strive to support you as members and champion family physician excellence.

Top three points:

1 Favourable views of the profession of family medicine and the CFPC increased.



2 Unfavourable views of the profession of family medicine and the CFPC decreased.



Note that "favourable" views include those who rated the CFPC and the profession a seven to 10 when asked if they'd recommend the CFPC and the profession of family medicine. "Unfavourable" views are those rating zero to six when asking to recommend the CFPC and the profession of family medicine. We must also acknowledge selection bias when answering surveys such as this one.



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Members told the CFPC: Reinforce the CFPC's value in practical, member-centred terms, including standards, certification, continuing professional development (CPD), advocacy, and support for the profession. Emphasize the value of continued CFPC membership and the benefits it provides.

The Profession:

Family physicians continue to find deep meaning and purpose in their work. These themes (right) have remained consistent over time, with family physicians in the 2024 and 2022 surveys similarly citing patient relationships, contributing to society, and supporting the well-being of people in Canada as among the most rewarding aspects of their careers.

Family Medicine: Highest-rated statements by year

Theme	2022	2024	2026
Meaningful connections with patients	94%	91%	93%
Sense of contribution to society	92%	86%	92%
Contribution to the well-being of Canadians	90%	86%	91%
Sense of responsibility to society	90%	84%	88%

Challenges in family medicine

Respondents consistently identified the burden of administrative paperwork and forms, increasingly complex patient health conditions, and expectations for rapid access to care as their top challenges practising family medicine. In response, the CFPC continues to advocate for simpler forms, improved remuneration, and greater supports for primary care teams.

In 2026 the CFPC’s advocacy contributed to a significant milestone: Employment and Social Development Canada increased remuneration for disability forms by 106 per cent and is working with the CFPC to further streamline the process. The CFPC also continues to advocate for enhanced team-based care to help family physicians manage illnesses with growing complexity as well as high patient rosters.



Challenges in family medicine: Top challenges by year

Rank	2022	2024	2026
1	Administrative paperwork and forms (90%)	More patients with complex health conditions requiring additional time (95%)	More patients with complex health conditions requiring additional time (84%)
2	High patient expectations for responsiveness and speed of care (89%)	Administrative paperwork and forms (95%)	Administrative paperwork and forms (83%)
3	Insufficient respect for the field of family medicine (84%)	High patient expectations for responsiveness and speed of care (91%)	High patient expectations for responsiveness and speed of care (78%)



The CFPC

Perception of the CFPC

Members' perceptions of the CFPC have remained consistent across all survey years. Most notably, they believe the CFPC is not widely known by the public. However, they strongly associate it with its role in maintaining high standards in family medicine through self-regulation, certification, examinations, and education. Respondents recognize the CFPC's vital role in supporting and advancing the discipline of family medicine in Canada.

Perception of the CFPC: Comparative results

Statement	2022	2024	2026
Not broadly known by the general public	83%	80%	73%
Family medicine exams ensure high standards	71%	74%	74%
Ensuring high standards for the CCFP designation is a critical role	71%	67%	67%
Vital for standard-setting in family medicine education	69%	59%	62%
Vital body within the system of regulation of family medicine in Canada	62%	53%	56%

Programs and services

Members consistently express the greatest interest in programs and services that support clinical practice, CPD, and the broader advancement of family medicine. Advocacy, educational resources, *Canadian Family Physician*, and Family Medicine Forum (FMF) remained recurring priorities, highlighting the value members place on staying informed, connected, and supported throughout their careers. The increased interest in advocacy-related initiatives in 2026 suggests that, amid ongoing pressures on the health care system, members are increasingly looking to the CFPC not only as a provider of CPD and standards, but also as a champion for the profession and the patients they serve.

Programs and services: Top interests by year

Rank	2022	2024	2026
1	Mainpro+® CPD programs	Mainpro+ CPD programs	Advocacy for family physicians
2	Maintaining a CCFP, FCFP, or CAC designation	Maintaining a CCFP, FCFP, or CAC designation	FMF
3	Advocacy for family physicians	Tied: Advocacy for family physicians Tools for Practice and Simplified Guidelines	Tied: <i>CFP</i> Participating as an examiner
4	<i>CFP</i>	Tied: <i>CFP</i> FMF Self Learning™ Program	Tied: Accreditation of family medicine programs Self Learning Program
5	FMF	Participation as an examiner	Tools for Practice and Simplified Guidelines