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## 2016 Besroul Conference

### Conference Contents:

At the 2016 Besroul Conference, the Besroul community will explore how its collective efforts to advance family medicine globally align with and inform the targets set forth by the Sustainable Development Goals (SDGs) through the lens of social accountability. As the global community sets out to meet the challenges of the SDGs, family medicine can play an important role in informing and supporting our global health efforts. Family medicine is an integral part of robust primary care, it can address many SDG 3 targets simultaneously, and it plays a central role in achieving universal health coverage by 2030. Delegates will explore this intersection of social accountability, family medicine, and SDG 3 throughout the conference. Program details to come!

### Registration:

- Reminder: The 2016 WONCA World Conference requires separate registration. Besroul conference registration does not entitle participation at WONCA. The deadline for the final discounted WONCA registration rate is October 14<sup>th</sup>, after which the increased on-site rate will apply.
- Besroul delegates are reminded to submit the registration form found in the Delegate Prospectus.

### Visa applications

- To those of you starting your Visa application, ensure you apply for the **tourist visa** and not the business visa, as this will avoid potential delays.
- The [website](#) for the Consulate General of Brazil in Toronto indicates that the officials of the Ministry of External Relations of Brazil are on strike in Brazil and abroad. We encourage you to keep abreast of any changes at your local office. We will share any information as it becomes available.

### Besroul Logo Use

As the number of Besroul Centre activities continues to grow, we wish to avoid centralizing many of the activities developed by our community members. However, any branding and messaging to external partners (ie, use of the Besroul Centre and CFPC logos) must be vetted by the Besroul Centre staff in order to ensure consistent and professional external communications. The goal of this request is not to curtail initiative or creativity, but to realize the full potential of our projects by leveraging the CFPC's expertise and work in its branding activities.

## Working Group updates

- The **Faculty Development Working Group** is reviewing transcripts from the 2015 faculty development focus groups, and the analysis will be shared at the 2016 Besroul Conference. The working group has also had an article accepted and published in the [\*Education for Primary Care journal online\*](#).
- The **Narratives and Family Medicine Papers Working Group** is preparing for two BRITE sessions taking place at WONCA: The Besroul-Brazilian story booth; and the symposium on Social accountability and primary care: Getting the collaborations right. The group also continues to work on a thematic analysis, collecting input from southern partners. The narratives paper recently accepted to be published by the CFP is *State of Family Medicine around the world — An overview by region*.
- After the consultation is submitted to the Honourable Marie-Claude Bibeau, Minister of International Development and La Francophonie, the **Advocacy, Community Engagement, and Ethics Working Group** will look to meet with both the Minister and Global Affairs Canada, along with other follow-up activities that promote family medicine to the Canadian and global health communities. Please see the attached submission.
- The **Continuing Medical Education Working Group** has developed a workshop and poster for WONCA about current continuing professional development (CPD) practices and policies, and the ways CPD is used in health systems around the world. The group hopes that feedback received from these activities will allow them to explore how CPD is managed in various health systems around the world, and will help to launch the working group into their next phase of work. The working group has also had an editorial accepted and published the [\*Education for Primary Care journal online\*](#) (WONCA edition).
- The **Besroul Papers and Research Working Group** has been meeting with Dr Jose Pereira, Director of Research, CFPC, while looking at a broader engagement strategy around research for the Besroul Centre. This collaboration entails discussion about the development of practice-based research networks in low-resourced settings (in part due to request from the West African College of Physicians), as well as the exploration of research-ready practice in various settings.

Discussions are also under way to explore the ways in which the Besroul community—and more broadly family medicine—can inform and improve the primary health care performance initiative process. The Besroul Centre continues its discussions with the World Bank Group and WHO to explore how the Besroul community may further collaborate and continue discussions during the 2016 Besroul and WONCA World conferences in Rio de Janeiro.

The working group is also exploring a cumulative patient profile (CPP) project as part of its contribution to primary health care system indicators. More information will be made available as this project develops.