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August 2017

The Besroul Forum 2017

The Besroul Forum 2017 is quickly taking shape, and we are excited to confirm the following:

Date: Tuesday, November 7, 2017

(Additional Besroul sessions are scheduled at FMF from Wednesday, November 8, through to Friday, November 10)

Place: Montreal, Canada

Theme: The Besroul Canadian and international family medicine communities will share, debate, and learn together to advance family medicine and health equity globally through a range of activities and discussions including: research and quality improvement workshops, feedback on a framework to support ethical international educational partnerships, and plenary and small group discussions about priorities and directions for the Besroul Centre community. Participants will acquire the knowledge and skills to support effective teaching and clinical practice in order to better respond to the needs of their own patients and communities.

The Besroul Forum 2017 precedes the CFPC's Family Medicine Forum (FMF), taking place November 8 to 11, 2017 in Montreal, Canada. In addition to giving Besroul colleagues the opportunity to participate in both forums, Besroul-related sessions will be dispersed throughout the FMF program, promoting and enriching the exchange between the Canadian and global family medicine communities. The Besroul Centre sessions at FMF will culminate in a capstone session on Friday, November 10th, 2017.

New this year, delegates will be able to register online via the FMF online registration portal. In 2017, a registration fee for the Besroul Forum 2017 will be applied, in order to help offset the forum meals and meeting room expenses.

An invitation with more details will follow via separate email.

Working group updates

- **Narratives Working Group:** The group is working toward their presentation scheduled during FMF, on Thursday, November 9th—Besroul Centre Narrative Working Group: Appreciative inquiry and storytelling for mutual understanding.
- **Advocacy Working Group:** The group has made a submission for a presentation at the [Fourth Global Forum on Human Resources for Health – Building the health workforce of the future](#) (November 13 to 17, 2017, in Dublin,

Ireland), focusing on advancing the health and reproductive rights of women, girls, and children through generalist medicine.

The group is also preparing for its presentation, scheduled during FMF 2017, where it will discuss Canadian family medicine's influence on Canada's international assistance policy. The French presentation will be held Thursday, November 9th, 1:30 to 2:30, and the English on Friday, November 10th, 1:30 to 2:30.

- **Ethics Sub-Working Group:** The group is working toward disseminating their ethics framework, to be presented at The Besroul Forum 2017.
- **Faculty Development Working Group:** The group has completed a paper based on the findings from the 2016 Besroul Conference workshop, and will be developing a session for The Besroul Forum in 2017.
- **Continuing Medical Education Working Group:** The group is developing a template of materials for improving the knowledge and skills of generalist physicians in the local health systems of the low- to middle-income countries, with plans of dissemination at The Besroul Forum 2017.
- **Besroul Papers and Research Working Group:** This month's *Canadian Family Physician* features another article in the series of Besroul Papers, "[Developing family practice to respond to global health challenges: The Besroul Papers: a series on the state of family medicine in the world.](#)"
- **Scientific Sub-Committee:** Co-leads Dr. Russell Dawe and Dr. Innocent Besigye wish to thank all those who contributed excellent abstracts for poster presentations for The Besroul Forum 2017. They are excited by what they have received, and look forward to an excellent event! The scientific committee will be responding to these submissions soon.

In the meantime, there have been a number of requests for extensions to the deadline for abstract submissions. Therefore, the deadline has been extended to August 31, 2017.

Besroul activities

University of Toronto/Besroul Centre research project

The Besroul Centre and the University of Toronto's Department of Family and Community Medicine are working on a project to identify the world's most important research questions in primary care. An email has been sent to Besroul Centre colleagues asking for participation in a short survey: What are the world's 10 most important unanswered research questions in primary care?

If you did not receive the email and would like to participate, the survey is available at <https://ipcrps.wordpress.com/survey-english/>. If you have any questions, please contact principal investigator Braden O'Neill at braden.oneill@nygh.on.ca.

We have enclosed a document with further details about this project.

Fourth Global Forum on Human Resources for Health, Dublin, Ireland, November 13 to 17, 2017

The Besroul Centre has made two submissions to the [Fourth Global Forum on Human Resources for Health - Building the health workforce of the future](#). The Forum is aimed at a diverse audience, including academia, policy-makers, planners, and practitioners across sectors, to discuss and debate innovative approaches for implementing the [Global strategy on human resources for health: Workforce 2030](#) and the [United Nations' High-Level Commission on Health Employment and Economic Growth](#), to achieve universal health coverage and the Sustainable Development

Goals. It is the largest open conference on human resources for health-related issues, with over 1,000 delegates from across the globe expected to attend. The Forum is being organized by the WHO Department of Human Resources for Health.

The Besroure Centre looks forward to contributing to the discussion about global health resource planning, particularly the interdisciplinary training of generalists in communities.

Staff announcement

We are delighted to introduce Valerie Molloy as the new Director of Fundraising for the Besroure Centre. A consultant from KCI (Ketchum Canada Inc.), Ms. Molloy joins the Besroure Centre on a part-time basis for the next year.

Ms. Molloy brings over 25 years' experience in the non-profit sector, with senior leadership experience in all areas of fund development. Her specialties include campaign strategy and management, board development, major gifts, and fundraising communications. Her KCI clients have included Save the Children Canada (Interim Director of Major Gifts) and Diabetes Canada—Camp Huronda (Study Director).

Her roles prior to joining KCI include senior executive positions with CNIB, University of Waterloo, and Ornge, and she has led several hospital foundations. As President and CEO of the Royal Columbian Hospital Foundation, in British Columbia, she was responsible for overall leadership and management of the foundation, raising \$5 million annually. Actively involved in the recruitment and retention of the Board of Directors, Ms. Molloy worked closely with them to design and implement strategic plans to support all fundraising initiatives. In addition, she led a team of eight in launching a successful campaign for critical care.

Please join us in welcoming Valerie!

Articles of interest

The July WONCA newsletter features an article that mentions Besroure community member, Dr. Neil Arya's efforts to develop a wiki-like world map of family medicine—[Policy Bite: Big data—can we share our own?](#)

The idea of the map is a direct offshoot of an article—[Family medicine around the world: overview by region: The Besroure Papers: a series on the state of family medicine in the world](#)—published in the *Canadian Family Physician* June edition.