

THE COLLEGE OF
FAMILY PHYSICIANS
OF CANADA



LE COLLÈGE DES
MÉDECINS DE FAMILLE
DU CANADA

CFPC Strategic Plan 2017–2022

OUR VISION

Leading family medicine. Improving lives.

OUR MISSION





*Leading family medicine to improve the health of all people in Canada—
by setting standards for education, certifying and supporting family physicians,
championing advocacy and research, and honouring the patient-physician relationship
as being core to our profession.*

OUR VALUES

*Caring • Learning
Collaboration • Responsiveness
Respect • Integrity • Commitment to excellence*

REVISED JULY 2018

GOALS

-  **1** Set standards to develop and sustain skilled family physicians
-  **2** Meet the evolving health care needs of our communities
-  **3** Promote the value of patient care provided by family physicians
-  **4** Strengthen our member-based organization

The College of Family Physicians of Canada's CFPC Strategic Plan 2017–2022 underscores the importance of comprehensiveness and continuity of care at the individual, practice, and community/system levels.

GOAL 1. SET STANDARDS TO DEVELOP AND SUSTAIN SKILLED FAMILY PHYSICIANS



We will advance this by:

- ✓ Evaluating the first competency-based curriculum for family medicine residency training in Canada (Triple C), which is focused on continuity and comprehensiveness of care and centred in family medicine, as a model of education and practice
- ✓ Continuing to collaborate with the Royal College of Physicians and Surgeons of Canada and the Collège des médecins du Québec to implement a robust accreditation system that supports the delivery of continuous and comprehensive care
- ✓ Maintaining meaningful continuing professional development (CPD) accreditation standards and developing additional tools for practice that support family physicians in meeting ongoing accountability requirements and providing high-quality patient care

OBJECTIVES

Objective 1.1	Promote a definition of comprehensiveness delivered at three levels: that of an individual family physician, a practice, and a local/regional health system.
Objective 1.2	Customize professional development to meet members' needs across the career continuum.
Objective 1.3	Support family physicians in maintaining their competence in areas required by their patients and communities.
Objective 1.4	Implement an accreditation system based on quality improvement that is socially accountable and informs and responds to the delivery and monitoring of residency training for family medicine.

GOAL 2. MEET THE EVOLVING HEALTH CARE NEEDS OF OUR COMMUNITIES



We will advance this by:

- ✓ Understanding the needs and strengths of our communities
- ✓ Paying particular attention to this across the continuum of education
- ✓ Advocating on behalf of patients to address the needs of the vulnerable

OBJECTIVES

Objective 2.1	Promote the implementation of the Patient's Medical Home principles as a means of assessing and responding to community needs.
Objective 2.2	Advocate for equitable health outcomes for vulnerable/marginalized groups, including (but not limited to) Indigenous, rural, and remote populations.

GOAL 3. PROMOTE THE VALUE OF PATIENT CARE PROVIDED BY FAMILY PHYSICIANS



We will advance this by:

- ✓ Listening to the needs of our members
- ✓ Gathering, analyzing, and disseminating evidence to inform decision making regarding the central role of family practice in a robust health care system
- ✓ Demonstrating through evidence the cost-effectiveness of the care provided by family physicians
- ✓ Advocating at the federal/provincial/territorial levels for good governance, better infrastructure support for family physicians as generalists, and better alignment of responsibility and accountability
- ✓ Seeking meaningful engagement with patients, other health care providers, and provincial Chapters of the CFPC

OBJECTIVES

Objective 3.1	Develop a performance measurement for comprehensive care that measures the generalist service and its benefits.
Objective 3.2	Lead the development of family medicine, primary care, and health services planning, informed by evidence.
Objective 3.3	Encourage excellence through an improved capacity for quality improvement, patient safety, and complex care at individual and practice levels.
Objective 3.4	Promote the unique contributions family physicians make to the health of Canadians.

GOAL 4. STRENGTHEN OUR MEMBER-BASED ORGANIZATION



We will advance this by:

- ✓ Committing to strengthening the capacity, effectiveness, and sustainability of College-wide functions that are necessary for our organizational health
- ✓ Focusing on our value proposition for members

OBJECTIVES

Objective 4.1	Attract and retain an engaged, empowered, and inspired workforce.
Objective 4.2	Enhance processes around resource allocation, optimization, and stewardship.
Objective 4.3	Increase awareness of the CFPC and member engagement.
Objective 4.4	Increase awareness of and engagement in the Foundation for Advancing Family Medicine (FAFM) and ensure the financial sustainability of FAFM-supported programs.