CFPC Announces Appointment of Associate Executive Director and Director, Academic Family Medicine

(Mississauga, ON, March 12, 2014) The College of Family Physicians of Canada (CFPC) is pleased to announce the appointment of Dr. Pamela Eisener-Parsche to the role of Associate Executive Director and Director, Academic Family Medicine effective May 5, 2014.

“We are delighted to welcome Dr. Eisener-Parsche to the CFPC leadership team,” says Dr. Francine Lemire, Executive Director and CEO. “Her expertise in family medicine practice, academics and progressive leadership has been clearly demonstrated through her work in curriculum review, evaluation processes and administration. She is a proven physician leader with significant management experience and bilingual language skills. I am confident that she will make a strong contribution to the CFPC and its important work with the family medicine academic community across Canada.”

Dr. Eisener-Parsche joins the CFPC following positions as Chief of Staff at Bruyère Continuing Care and Director of Enhanced Skills in Family Practice at the University of Ottawa’s Faculty of Medicine. She previously practised comprehensive care and now focuses on care of the elderly, in addition to her other leadership roles. Dr. Eisener-Parsche serves as Assistant Professor in family medicine at the University of Ottawa. In her capacity as Chief of Staff, Dr. Eisener-Parsche was responsible for enhancing academic development within the university’s Health Sciences Centre and, in partnership with her team, increased the academic profile of the organization significantly through advancements with the Faculty of Medicine.

Dr. Eisener-Parsche received her medical degree from Queen’s University and holds Certification (CCFP) and Fellowship (FCFP) in family medicine with the CFPC. She earned her Canadian Certified Physician Executive (CCPE) credential in 2012 and is a current candidate in the Professional Masters of Public Administration degree program at Queen’s University.

In her new role, Dr. Eisener-Parsche’s portfolio will include responsibility for the direction and leadership of family medicine certification examinations and assessment of competence, the assessment and awarding of Certificates of Added Competence, the CFPC’s involvement in undergraduate and postgraduate family medicine education, and postgraduate education accreditation. She will also continue her clinical family practice in an academic family medicine centre one day per week.

“The CFPC is recognized for its quality work with Canada’s family medicine academic community,” says Dr. Eisener-Parsche. “Through strong partnerships, many changes have been made over the years to
ensure that family physicians are trained to some of the highest standards in the world. It is a tremendous honour to accept this position with the College and have the opportunity to continue its great work. I look forward to being a part of the leadership team and the academic family medicine community. Together, we are dedicated to ongoing enhancements to ensure that high training standards are maintained and family doctors continue to provide the best possible health care for the people of Canada.”

The College of Family Physicians of Canada (CFPC) represents more than 30,000 members across the country. It is the professional organization responsible for establishing standards for the training and certification of family physicians. The CFPC reviews and accredits continuing professional development programs and materials that enable family physicians to meet certification and licencing requirements and lifelong learning interests. It also accredits postgraduate family medicine training in Canada’s 17 medical schools. The College provides quality services, supports family medicine teaching and research, and advocates on behalf of family physicians and the specialty of family medicine.

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