The September 2010 issue of the CFPC's E-News is here. We hope that you continue to find it an enjoyable way to stay current with topics in family medicine and initiatives from your College.

President's Message
Dr. Cathy MacLean

We cannot manage what we cannot measure.

Please complete the National Physician Survey (NPS)!

These words were part of a letter sent this summer to Minister Clement about the government's decision to discontinue the long census.

These words are true for the census and true for us - family medicine - in Canada.

Describing what family physicians do, and how this is changing should not be a challenge. And yet it is...

Click here to read Dr. Cathy MacLean's entire message.

Question of the Month

Please take a moment to answer the Question of the Month for September 2010

The 2010 National Physician Survey (NPS) is already underway and the CFPC is planning to survey College members in the future. We would like to know what makes you more inclined to complete a survey - which types of survey you prefer, for instance?

Click here...

College News

Watch for the CFPC website's new look - coming in...
October!

The CFPC website is being redesigned based on the valuable input we received from members, chapters, chairs of family medicine, students and residents, committee and section members, College staff and patients.

Our new streamlined design will allow all of our website visitors to find the information they're looking for quickly and easily.

One thing that isn't changing is our address. You will still find us at www.cfpc.ca.

We hope that you'll explore the new CFPC website and let us know what you think.

The College of Family Physicians of Canada's

7th Annual Family Doctor Week in Canada

October 11 - 16, 2010

Proudly acknowledging the outstanding contributions of Canadian family doctors for their dedication to their patients and the delivery of high quality health care.

To learn more about Family Doctor Week in Canada 2010 celebrations and to download the program logos and information for your office website, please go to: www.cfpc.ca or contact Justine Wilk at jw@cfpc.ca.

ANNOUNCING...
the honorees for the 2010 CFPC REF Honours & Awards!

The Honours & Awards Program recognizes and supports achievement and excellence in family medicine & offers funding to help family physician members improve their professional knowledge and skills.

The honorees for the 2010 CFPC REF Honours and Awards (click here to view)

CFPC Co-hosts 3rd Annual International Medical Graduate Symposium

Toronto - October 7, 2010

The Canadian Resident Matching Service (CaRMS) will host the third annual International Medical Graduate Information
Symposium, an all-day event, at the Metro Toronto Convention Centre on Thursday, October 7th, 2010.

The symposium provides a central forum for organizations in the Canadian medical education sector to address and interact with international medical graduates (IMGs). The goal of this event is to provide IMGs with the opportunity to understand the pathways to practice in Canada, and to learn about the key organizations involved in the integration of IMGs into the Canadian health care system.

To learn more, click here.

The 2010 National Physician Survey (NPS) is underway but time will soon be up

The 2010 National Physician Survey (NPS) is underway.

Remind your colleagues!

The 2010 National Physician Survey (NPS) will soon be drawing to a close. If you have already responded to the survey, thank you! Please remind your colleagues to also complete this survey soon. Ask them to check their mail or email for the survey and personalized access code.

Canada's largest physician survey is an important opportunity for current and future physicians to inform and influence key decision makers about our profession and patients. Responses to the NPS will help ensure that information about the priorities and interests of Canada's doctors is as accurate as possible.

Those who receive an invitation to complete the questionnaire (on paper or online) can enter a draw for $1,000!

Thank you for contributing to the success of the 2010 NPS!

To learn more, click here...

www.nationalphysiciansurvey.ca.

Family Medicine Forum 2010 · October 14-16
Pre-Conference day - October 13

www.cfpc.ca/fmf
Plan to join over 2000 of your colleagues in family medicine for Canada's premier family medicine conference - Family Medicine Forum (FMF)!

**PRE-REGISTRATION IS OPEN**
Pre-registration open until October 3rd  
Pre-register now! [click here](#)

**PROGRAM**
- Earn up to 18 Mainpro-M1 credits
- 3 full days (over 200 sessions) of accredited Continuing Medical Education
- More information in the online Preliminary Program - [click here](#)

**TRAVEL AND ACCOMMODATION**
Book directly using the promotional codes found on the accommodations page of the FMF website [here](#).

**NAME BADGES**
Those who pre-registered before September 13th will receive their name badge through the mail by month's end - Please remember to bring it with you to the conference!

**STAY UPDATED**

[See you in Vancouver!](#)

**NOTICE TO ALL MEMBERS**

**CFPC'S ANNUAL GENERAL MEETING (AGM) and ALL MEMBERS' FORUM**
**FRIDAY, OCTOBER 15, 2010**
**1230-1330pm Pacific Time**

Vancouver Convention Centre, rooms 220-222,  
1055 Canada Place, Vancouver, British Columbia
The AGM agenda will include:

- Reports from our President Dr. Cathy MacLean, CEO Dr. Cal Gutkin, and the Chair of our Board Dr. Robert Boulay
- Elections for CFPC President-Elect and Chair of the Board, Honorary Secretary-Treasurer, Member-at-Large, and Public Board Director
- The CFPC's 2009 financial statement
- The appointment of auditors
- The approval of bylaw amendments (note that the proposed bylaw amendments will be posted on the CFPC website (www.cfpc.ca) under the 'About Us' tab by September 15th, 2010)
- Any other business as may come before the meeting

Following the formal business (from approximately 12:30 to 13:00), the members of the CFPC Executive Committee will welcome discussion of any topics of interest to attendees during our Members' Forum.

6th Annual Walk for the Docs of Tomorrow!

Support Canada's medical students - our future family doctors!

Lace up your sneakers and join us for the 6th Annual Walk for the Docs of Tomorrow at the Family Medicine Forum in Vancouver, British Columbia!

Help us reach our goal of $30,000 by encouraging your colleagues and friends to participate in this 5km walk or 10km run. The annual walk raises funds for the Research and Education Foundation's Medical Student Scholarship Program.

Entrance fee is $25.00. Children and students are free!

Sign up now and collect pledges by visiting www.cfpc.ca.

Pledge sheets can be printed off the website. See you at the finish line!

Follow us on Twitter! Get all the latest news about the Walk by following us at: http://twitter.com/WalkforDocs

Register here...
"Have you or one of your colleagues wanted to achieve Certification for a long time, but are concerned about taking an exam? Do you have a colleague who is getting involved in teaching and has not achieved Certification? Are you, or a colleague you know, wanting to address upcoming requirements for revalidation in your province proactively?"

If so, ARC - the Alternative Route to Certification (ARC) may be worthwhile considering. This time-limited program is based on a self-directed critical review of one's practice, and does not include an examination component.

Applications for ARC will be accepted until December 31, 2012 and made available to all family physicians who:

1. are currently in active practice in Canada; and
2. have been in practice in a province/territory of Canada for the five years immediately preceding the date of application; and
3. have held a full and unrestricted license to practice family medicine independently in a province/territory of Canada (as verified with a certificate of standing) for the five years immediately preceding the date of application; and
4. are members in good standing of the CFPC

For further information about ARC please visit our website at www.cfpc.ca or contact ARC Program Coordinator, Tel: 905 629 0900 ext. 232, cp@cfpc.ca

**PRACTICE RESOURCES**

*Canadian Family Physician - September 2010*

Make sure to check out the September issue of *Canadian Family Physician* to discover the winner of the Improving Medicare Contest!

The September issue includes articles on: the safety of using Montelukast in pregnancy; wound management in palliative care; how to motivate patients to activity; treating ED; open-access scheduling; spinal MRI findings and surgical candidacy; game-based vs. case-based learning; First Nations women's knowledge of menopause; family physicians' choices of and opinions on colorectal cancer screening modalities; game-based versus traditional case-based learning, and bariatric surgery. This issue also discusses a number of research topics, including:
How do IMGs compare with Canadian medical school graduates in a family practice residency program?

Click here to read Canadian Family Physician and to access web exclusive articles.

Check out WONCANews to learn more about the World Organization of Family Doctors!

Click here to read WONCANews August 2010, WONCA's publication for news, events, conferences and member organization information.

Clinician-Patient Communication to Enhance Health Outcomes

Effective clinician-patient communication underlies successful medical care

Effective clinician-patient communication underlies successful medical care. Research has demonstrated that using more effective communication skills:

1. improves diagnostic accuracy,
2. increases the likelihood of adherence to therapeutic regimens,
3. increases involvement of the patient in decision making,
4. increases patient and clinician satisfaction, and
5. reduces likelihood of exposure to malpractice litigation.

This interactive workshop is designed to improve awareness of the importance of communication as an essential aspect of health care and encourages active learning through case-based discussions, group exercises, video case review, and communication skills practice.

Join us on Saturday, November 6th, 2010 (tentative), at the College of Family Physicians of Canada, in Mississauga, Ontario.

Full cost: $300 (lunch, refreshments and all materials included)

CFPC members - Enjoy a 30% discount on the registration for this workshop!

For more information on this workshop, contact ks@cfpc.ca or 1-800-387-6197 (x 251) and visit http://www.ihcc.ca/

PLUS …
A CORRECTION from the Summer Issue of e-News…
Please note that for IHC-C "Connected: Communicating and Computing in the Exam Room" - the CFPC accreditation value is 3 Mainpro-M1 credits.

Tools for Practice

*Tools for Practice* is proudly sponsored by the Alberta College of Family Physicians (ACFP).

ACFP is a provincial, professional voluntary organization, representing more than 2800 family physicians in Alberta. Established over fifty years ago, the ACFP strives for excellence in family practice through advocacy, continuing medical education and primary care research.

Clinical Question:

Are the benefits worth the risks of ASA in primary prevention (patients with no history of cardiovascular disease (CVD))?

To learn more, click here...

Other News

The Federation of Medical Regulatory Authorities of Canada (FMRAC) and the Medical Council of Canada (MCC) aim to launch the Application for Medical Registration in Canada in 2012

The Federation of Medical Regulatory Authorities of Canada (FMRAC) and the Medical Council of Canada (MCC) are collaborating to create a single, streamlined online application for international medical graduate (IMG) physicians applying for medical licensure in Canada. The CFPC has representation on the steering committee for this project.

For more information, click here...

2010 BCCFP Awards of Excellence Recipients Announced...

This year's recipients include Drs. Mark MacKenzie, Gurdeep Parhar, Ian Scott, Jack Taunton and Joanne Young.

Read more...

Recipients will attend a special reception where they will be presented with their awards. They will also receive complimentary registration to the 2010 Family Medicine Forum...
in Vancouver, October 14-16, 2010. Congratulations to all the award winners!

UBC Family Medicine Research Day Award Recipients

Each year the BCCFP sponsors the University of British Columbia's Faculty of Medicine, Postgraduate Program's Resident Research Day. At this event, second year family medicine residents present their research projects to fellow residents, faculty and guests.

The goal of this event is to:

- contribute to the knowledge base of family medicine
- develop and promote an interest in family medicine research
- stimulate original and creative thought based on questions encountered during practice

List of award recipients

Provincial Scientific Assemblies

Ontario: 48th Annual Scientific Assembly
Mark your calendar for the 48th Annual Scientific Assembly from November 25th to 27th, 2010 at the Hilton Downtown Toronto.

Every year in the fall, the Ontario College of Family Physicians takes pride in organizing the Annual Scientific Assembly, an event that gathers close to 1000 delegates including family physicians, residents, medical students, family practice nurses and other healthcare professionals from all over the province.

The CPD program is designed "By Doctors - For Doctors" and includes current clinical topics, updates on previous popular topics and emerging clinic issues.

As a participant, you will have the opportunity to earn study credits, 15.5 Mainpro-M1 credits, multiple Mainpro-C credits, and to take Life Support Courses (BCLS & ACLS).

The keynote address will be delivered by renowned physician Dr. Andrew Pipe.
Please join us in celebrating family medicine!

Click here to learn more.

**Newfoundland & Labrador**
Gander Hotel, Gander, NL
September 30 - October 2, 2010
Debbie Rideout
Administrator
Newfoundland and Labrador Chapter
(709)744-3434
cfpc@nf.aibn.com

**Quebec**
Centre des congrès et d'exposition de Lévis, Lévis QC
October 1 & 2, 2010
Nicole Cloutier
Administrator
The Quebec College of Family Physicians
450-973-2228
cqmf@bellnet.ca

**British Columbia**
Family Medicine Forum 2010
Vancouver Convention Centre, Vancouver, BC
October 14-16, 2010
Cheryl Selig
Manager - FMF
905 629 0900 x800
cselig@cfpc.ca

Links

British Columbia College of Family Physicians

Alberta College of Family Physicians

Manitoba College of Family Physicians

Ontario College of Family Physicians

Quebec College of Family Physicians

New Brunswick Chapter of the CFPC

Nova Scotia College of Family Physicians

Saskatchewan Chapter of the CFPC

Prince Edward Island College of Family Physicians

Newfoundland & Labrador Chapter of the College of Family Physicians
To remove yourself from the subscription list, please check below. Please send questions, comments, and suggestions to enews.cyberbulletin@cfpc.ca

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